



Orbit Service List

Effective 02/01/2022

Video Production

Cost

Preproduction Planning	1:1 Orbit hours
Filming	1:1 Orbit hours
Video Editing	1:1 Orbit hours

Photography

Cost

3 On White Product Shots	1 Orbit hour
3 On Color Product Shots	1 Orbit hour
1 Stylized Scene Product Shot	1 Orbit hour
15 Lifestyle Product Shots	7 Orbit hours
Additional Photo Editing (15 images)	1 Orbit hour

Graphic Design

Cost

Logo Design	8 Orbit hours
Graphic Design	1:1 Orbit hours

Branding

Cost

3 Page Brand Guidelines Deck

3 Orbit hours

Advertising (PPC/CPM)

Cost

Google Ads Set Up

7 Orbit hours

Google Ads Audit + Recommendations

2 Orbit hours

Facebook/Instagram Ads Set Up

6 Orbit hours

Facebook/Instagram Ads Audit + Recommendations

2 Orbit hours

Pinterest Ads Set Up

6 Orbit hours

Pinterest Ads Audit + Recommendations

2 Orbit hours

TikTok Ads Set Up

6 Orbit hours

TikTok Ads Audit + Recommendations

2 Orbit hours

Snapchat Ads Set Up

6 Orbit hours

Snapchat Ads Audit + Recommendations

2 Orbit hours

LinkedIn Ads Set Up

6 Orbit hours

LinkedIn Ads Audit + Recommendations

2 Orbit hours

Search Engine Optimization (SEO)

Cost

Basic Audit & Implementation	2 Orbit hours
Technical Implementation & Optimization	1:1 Orbit hours
SEO Report	3 Orbit hours
Keyword Research	5 Orbit hours
Competitor Research	5 Orbit hours
Content Research	3 Orbit hours

Social Media

Coming Soon

Cost

Content Creation

Hashtag Research

Account Audit

Copywriting

Cost

Copywriting	800 Words : 1 Orbit hour
Copy Editing	1000 Words : 1 Orbit hour

Other Services

Cost

Meta Pixel Installation (i.e. Facebook)	1 Orbit hour
Meta Domain Verification (i.e. Facebook)	2 Orbit hours
Google Analytics Setup	1 Orbit hour
Host Migration	3 Orbit hours
WordPress Hot Fixes	1:1 Orbit hours
Consulting	1:1 Orbit hours
Other? Let us know what you'd like to see.	1:1 Orbit hours



Additional Information

Orbit hours can be purchased in 3, 5, 8, and 10 hour blocks by contacting sales@twentythree5.com. Each month you can use up to the exact number of Orbit hours you purchased. If additional Orbit hours are needed or wanted in order to complete a disired project, contact sales@twentythree5.com to purchase additional Orbit hours. If you do not see a service listed that you would like to use your Orbit hours to complete, please reach out to sales@twentythree5.com.

We are dedicated to the success of each and every one of our clients. Without you, we can't exist. If we feel the services you've chosen do not align with the goals we've discussed with you previously, we will make recommendations for other services. If you have any questions or concerns about Orbit or the services within this document please feel free to reach out with any questions.

We are boyond excited to see you in Orbit! Welcome to the future of marketing!